
PACKAGES

Social Media Package

- 3-5 organic posts per week
- Paid promotion as needed*
- Daily engagement with followers and industry influencers
- Campaign creation & management + \$

Media Relations Package

- Daily Media Monitoring
- 1 Press Release per Month
- Local Media List
- Weekly Local Media Pitching
- National Media List + \$
- International Media List + \$

Full Service Starter Package

- Social Media (2-3 organic posts per week, paid promotion as needed, and daily engagement)*
- Daily Media Monitoring
- 1 Press Release per Month
- 1 Local Media List
- Weekly Local Media Pitching

Full Service Pro Package

- Social Media (3-5 organic posts per week, paid promotion as needed, and daily engagement)*
- Daily Media Monitoring
- 2 Press Releases per Month
- 1 Local/National Media List
- Weekly Local/National Media Pitching

Full Service Expert Package

- Social Media (7-10 organic posts per week, paid promotion as needed, and daily engagement)*
- Media Kit Creation
- Daily Media Monitoring
- 2 Press Releases per Month
- 1 Local/National/International Media List
- Weekly Local/National/International Media Pitching
- Relevant Award Submission
- Booking Relevant Speaking Engagements

A LA CARTE

- Media Relations Consultation
- Social Media Consultation
- Press Release Drafting
- Media List Compilation
- Social Media Set-Up
- Weekly Social Media Plan Creation
- Website Content Creation
- Media Kit Creation*

ADDITIONAL FEES & NOTES

Services Marked with an Asterisk (*)

- Social media services may require previously agreed upon monthly allocation for pay-per-click promotions.
- Media kit creation requires additional fee to compensate graphic designers

Notes

- All media list contacts remain the property of Jane Deux Event Management & Consulting
- All packages and services may be tailored to the needs of each client
- Monthly and hourly rates are subject to change

CONTACT US

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